

PARTNER WITH THE ALS ASSOCIATION CREATIVE PURSUITS PROGRAM



BENEFITS OF ARTS AND ALS PATIENTS

The Creative Pursuits program is envisioned to assist individuals diagnosed with ALS to live fully as the disease progresses by using art to enhance self confidence, ease anxiety and experience self expression.

ABOUT KEN BALTES



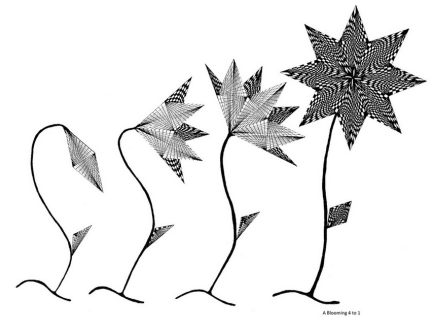
The Creative Pursuits program is the vision of Ken Baltes who was an artist and recently passed away from ALS. His goal was to bring creative experiences to others who are living with ALS. We would love to partner with you to bring creative experiences into the lives of those living with ALS.

Examples of opportunities this program will strive to provide include:

Different mediums to allow users to verbalize their feelings

Creative and meaningful diversions from the day-to-day frustrations of the disease

Enhanced social interactions and peer support through art courses



PROGRAM OUTLINE

- Online and in-person options.
- Meet 1 to 6 sessions per class - once per week.
- A variety of adaptive tools and techniques to accommodate a wide range of physical limitations
- Starting in-person in the Twin Cities and virtually in Minnesota, North Dakota, South Dakota, Iowa and Wisconsin and then expanding to other regions and countries.
- Eventually, the Creative Pursuits will include a wide range of artistic disciplines including painting, marbling, printing, ceramics, digital art, music, writing, and much more.
- We hope to provide other opportunities such as museum tours, art talks, and art exhibitions.



**FOR MORE INFORMATION,
CONTACT LIZ STANLEY**

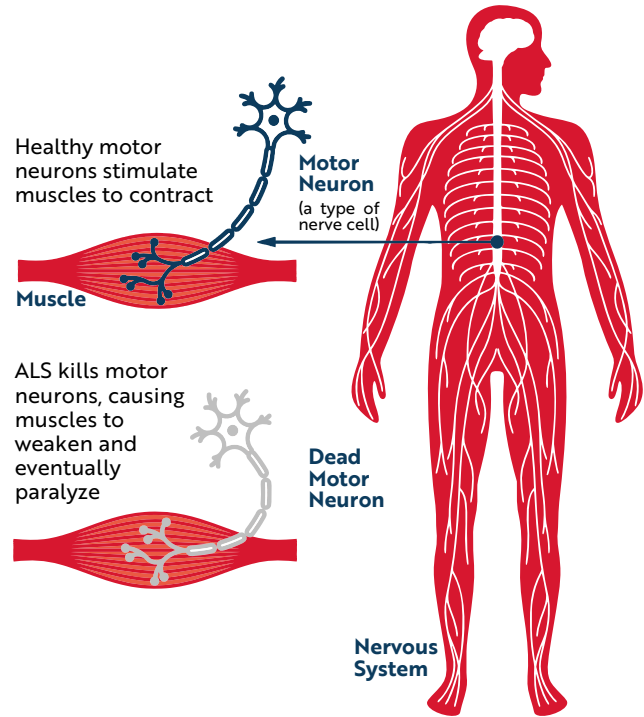
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ABOUT THE ALS ASSOCIATION

The ALS Association is the largest philanthropic funder of ALS research in the world. The ALS Association funds global research collaborations, assists people with ALS and their families through its nationwide network of care and certified clinical care centers, and advocates for better public policies for people with ALS. The ALS Association is working to make ALS a livable disease while urgently searching for new treatments and a cure.

WHAT IS ALS?

ALS, or amyotrophic lateral sclerosis, is an always fatal neurodegenerative disease in which a person's brain loses connection with the muscles. People with ALS lose their ability to walk, talk, eat and eventually breathe.



SYMPTOMS

Progressive loss of muscle control
ALS gradually prohibits the ability to:

- Speak
- Walk
- Grasp objects
- Swallow
- Move
- Breathe



DIAGNOSIS

Difficult to diagnose

- ALS is often diagnosed by ruling out other diseases, which may take months or years



MILITARY

Veterans are more likely to get ALS than the general public

- ALS impacts veterans regardless of the branch of service served in and affects those who served in both peacetime and war

WHAT WE DO

Our mission is to discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest. All funds raised would go to support this mission.

FACTS ABOUT ALS



90 PERCENT

of cases occur without family history



2-5 YEARS

is the average life expectancy



\$2 BILLION

is the estimated cost to develop a drug to slow or stop the progression of ALS



Every **90 MINUTES**

someone is diagnosed or someone passes away from ALS



5,000+

people are diagnosed per year



10 PERCENT

of cases are inherited through a mutated gene



\$250,000

is the estimated out-of-pocket cost for caring for a person with ALS

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